

Community and Public Works Planning Committee
Informational Meeting
March 3, 2010

- 1) Call to order
Called to order by Amy Baxter, chair- at 3:07pm
Committee members present: Nick Nelson, Chris Wolfe, Tim (Red) Eldred, Mary Ross(alternate), Amy Baxter, Deena Schuppe(3:15), Carol Sowl(3:35)
Absent: Anne Lacy, Ed Kale, Sue Moe, Beth Alsgaard(alternate)
From the public: Mark Eggleston(from the St. Park service), Beth Fischlowitz (Town board supervisor)
- 2) Red gave a recap of work done so far on the Parks and Rec. assessment project
It was mentioned that much of the idea grew from looking into the Rieman Park project. The NWRPC has not offered an alteration to their previous proposal. Stable Solutions has still had no reply concerning a proposal.
Needs assessment guide was reviewed. Nick spoke on concerns about doing the assessment “in-house”, ie credibility issues, volunteer hours needed. However he thought that focus groups were a good idea.
Mark spoke on the St Park. They have passed out fliers etc. and have never received much back from this. Also these are all sent on to a central state agency and the data has never really been reviewed locally. Uniformity seems to be the key in the St. Park system. They have a large system to work from. Most information is sent to Madison for review and they don’t hear much back about it. The idea of a “Camp Host” was discussed. The St. Park system uses Reserve America to coordinate all reservations.
Beth spoke to the upside of reservation systems also. She thinks we should coordinate with the chamber of commerce and check with Lois Carlson to get feedback/details about responses from tourists visiting the island. Beth also mentioned there are line items in the town’s budget for a monitor at the town park this summer with facilities for them to operate from.
Red asked Mark about specific questions to recommend for garnering info about the park system of the town from our visitors. Mark thought he could find a copy of his latest postcard surveys. Beth suggested we seek to know what people expect to find when they visit.
Mark made an invitation to visit and review the St. Park.
Beth said we could check out the Bayfield chamber reservation system as well.
Amy reviewed several questions she pulled off active surveys from online. Suggested we may need two surveys; one for locals, one for non-locals. Survey is needed to attach to campsite slots, postcards, other parks, online, through summer. This should be along with targeted volunteer info gathering sessions with surveys at sites, ferry line dock for example. Red suggested creating a survey to bring to the Town Board to budget and add to the Town process. This could be used in conjuncture with an online survey linked to local sites, as well as a Gazette survey.

Nick suggested May 15th for a deadline to have the survey ready and online. Red will compile questions, Carol will review SurveyMonkey.com to shape the survey.

Mark will call the Parks Bureau for info help.

Motion to adjourn by Amy b., seconded by Nick n

Motion carries all in favor 4:55pm

Minutes respectfully submitted by Nick Nelson

Minutes approved as presented April 26, 2010