

# RESOLUTION #2015-0224

## 2014 Collection & use of Additional 1.5% Accommodations Tax

The Town Board of the Town of LaPointe, at a regular Town Board meeting resolves as follows:

**WHEREAS**, the Town of LaPointe imposed a 1.5% Additional Accommodations Tax to be apportioned, based on Ordinance 2014-05, that 30% to the Town of LaPointe and the remaining 70% to be placed in a designated fund for the tourism promotion and development on Madeline Island and if the Town doesn't expend these 70% funds, the remaining will be paid to the Madeline Island Chamber of Commerce; and

**WHEREAS**, Wisconsin State Statute 66.0615(fm) defines tourism promotion and development as "any of the following that are significantly used by transient tourists and reasonable likely to generate paid overnight stays at more than one establishment on which a tax under sub. (1m)(a) may be imposed, that are owned by different persons and located within a municipality in which a tax under this section is in effect; or, if the municipality has only one such establishment, reasonably likely to generate paid overnight stays in that establishment:

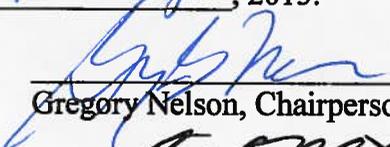
1. Marketing projects, including advertising media buys, creation and distribution of printed or electronic promotional tourist materials, or efforts to recruit conventions, sporting events, or motor coach groups.
2. Transient tourist informational services.
3. Tangible municipal development, including a convention center.

**WHEREAS** the Town of LaPointe has collected \$29,937.28 in the 1.5% Accommodation Tax Revenues during 2014, and spent, in 2014, \$2,150 with Discover Wisconsin to financially support their Best Beaches television episodes showcasing the Big Bay Town Park beach, and

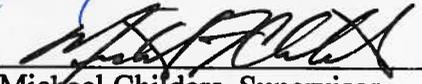
**THEREFORE**, the Town of LaPointe will pay \$19,451.10 to the Madeline Island Chamber of Commerce ( $\$29,937.28 - \$2,150.00 = \$27,787.28 \times 70\% = \$19,451.10$ ) for 2014 collections; and

**WHEREAS**, the Town of LaPointe 2014 retainage will be \$8,336.18, and would like to recognize the tourism infrastructure project of Big Bay Town Park Shelter that was funded in part by the 30% of the 1.5% Additional Accommodation Tax revenues.

Passed by motion and approved this 24<sup>th</sup> day of February, 2015.

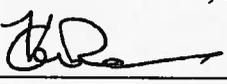
  
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Gregory Nelson, Chairperson

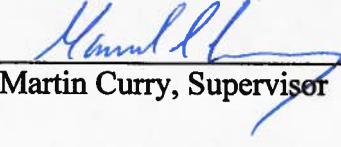
Posted February 25<sup>th</sup> 2015

  
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Michael Childers, Supervisor

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James Patterson, Supervisor

Attest 

  
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Hamilton Ross, Supervisor

  
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Martin Curry, Supervisor