

**Town of La Pointe  
Comprehensive Plan Steering Committee  
Thursday, March 10, 2022  
4:00 pm at Town Hall/Zoom  
Minutes**

Members present: Alex Nelson, Chair, Dan Bartholomay, Charley Brummer, Sarah Caruso, Michael Collins, Jane Vogt  
Members absent: Sally North  
Staff present: Michael Kuchta, Town Administrator  
Public present: Paul Wilharm, Town Plan Commission Member

**1. Call to Order/Roll Call**

Meeting called to order by Alex Nelson, Chair

**2. Public Comment (limited to 2 minutes each):** None

**3. Minutes of the following Steering Committee meeting to be considered for approval:**

**A. February 24, 2022**

Motion by Sarah to approve the minutes of February 24, 2022, as presented, seconded by Jane, all ayes. Motion Carried.

**4. Update on affinity groups & plan going forward**

Dan said the sub-group has not met since the last meeting; the list developed is a tool to be used later in the process.

**5. Discussion of Implementation goal**

Discussion of lack of follow-up with the current plan, the need to set the new plan up for success and make it a living document. Possibilities include annual review by Town Board or independent evaluation committee, using annual review to influence annual budget process, working with outside groups who have role in implementing the plan.

**6. Discussion of goal priorities**

- Michael K compiled the priorities in each category from committee members and sees this as a tool to get meaningful guidance from the community.
- Discussion on how the categories named are required by the state to be included in the plan, but that the Town has the freedom to organize the plan in a way that makes the most sense in meeting our community's specific needs. Identify action to deliver solutions to the island's most significant challenges and opportunities.
- Discussion on ways to reorganize committee priorities – especially in the Utilities and Facilities section – so they more accurately reflect committee vision and aspirations of the community. Categories and priorities could be bundled into “buckets,” so they animate action and excite community members.

Each member is tasked with identifying what the buckets could be and sending them to Michael K to sort by Tuesday 3/15/22.

**7. Begin discussion on vision for the Island**

Discussion on “must haves,” principles that make the island unique. Members shared thoughts on how to pursue this:

- A supportive community that honors all people
- Remember what brought us here in the first place
- Grow year-round population incrementally, increase year-round amenities
- Balance development with nature – keep the island “the island”
- Acknowledge the island’s Anishinaabe heritage – look back to look forward
- Emphasis on a thriving community for residents who choose to live in nature
- Embrace what is here, what has been given to us, what is sacred

Jane pointed out the importance of getting community input before creating a vision statement.

**8. Update on survey plans**

- We won’t know until April if grant funding will be received.
- Discussion on how to get funds regardless, and cost of doing a survey.
- Michael K is meeting with Northland College tomorrow regarding survey capacity and possible interns for community involvement, and has a meeting next Tuesday with UW-River Falls Survey Research Center. UW-Superior Link Center is also another possibility.
- Discussion on 2013 survey and how to benefit from it.
- Sarah and Jane will investigate the cost of having a company do a survey.

Assignment to look at 2013 survey questions and bring ideas to next meeting.

**9. Set next meeting and agenda**

The next meeting is scheduled for Thursday, March 24, 2022 at 4 pm. Includes presentation from Affordable Housing Advisory Committee  
Preference for joint discussion with TPC/Town Board is April 27.

**10. Adjourn**

Motion by Dan to adjourn, seconded by Jane.

Minutes taken from recording and submitted by Dorgene Goetsch, Clerical Assistant  
Minutes approved as presented March 24, 2022